EatNomz.com Survey

Q1 Please rate the website based on the following visual design element:

\_\_\_\_\_\_ How satisfied are you with the layout of the home page? (1)

Q2 Please rate the website based on the following visual design element:

\_\_\_\_\_\_ Overall satisfaction of the website's visual appearance (1)

Q3 Please rate the website based on the following information design element:

\_\_\_\_\_\_ How helpful was the product information? (1)

Q4 Please rate the website based on the following information design element:

\_\_\_\_\_\_ Overall usefulness of information provided (1)

Q5 Please rate the website with respect to the following functional design element:

\_\_\_\_\_\_ Ease of purchasing product (1)

Q6 Please rate the website with respect to the following functional design element:

\_\_\_\_\_\_ Overall functionality of the website (1)

Q7 Please rate the website based on the following:

\_\_\_\_\_\_ Likelihood of placing an order on the website (1)

Q8 Please rate the website based on the following:

\_\_\_\_\_\_ Overall trustworthiness of the website (1)

Q9 Please rate the website based on the following:

\_\_\_\_\_\_ Overall level of satisfaction with the website (1)

Q10 Please leave any additional comments below:

Q1 What is your age range?

* < 18 (1)
* 18-24 (2)
* 25-34 (3)
* 35-44 (4)
* 45-54 (5)
* 55-64 (6)
* 65+ (7)
* Prefer not to disclose (8)

Q2 Ethnicity origin (or Race):

* White (1)
* Hispanic or Latino (2)
* Black or African American (3)
* Asian or Pacific Islander (4)
* Native American or American Indian (5)
* Other (6)
* Prefer not to disclose (7)

Q3 What is your income level?

* < $40,000 (1)
* $40,000 - 60,000 (2)
* $60,000 - 75,000 (3)
* $75,000 - 100,000 (4)
* > $100,000 (5)
* Prefer not to disclose (6)